

Quote

THE WEEKLY DIGEST

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Number 9

WITHIN THE WEEK

Quite apart from the black mkt situation which may develop as a result of the re-establishment of OPA ceilings on livestock, the indications are that you may expect better grades of beef to be quite scarce during fall mo's. The clue to this coming scarcity is a sharp decline in number of beef cattle now being fed for slaughter mkt. Dep't of Agriculture estimates current number as 45% under yr ago and marks this as "sharpest decline ever recorded."

Three conditions probably contributed to this decline: heavy marketing after price control ended June 30; shortage of corn; and perhaps most important of all, prevailing uncertainty as to future cattle and grain prices. Action of board in setting ceiling on livestock while leaving grains uncontrolled will hardly hearten those who fatten cattle for mkt.

LABOR: UAW served notice on Chrysler Corp'n this wk that it will reopen its contract. While WALTER REUTHER was careful to say that this action was taken with full knowledge and consent of CIO heads, it directly opposes Administration desire to soft-pedal any talk of further wage increases until after election, at least. PHILIP MURRAY, CIO pres, has given this policy support, and gen'l feeling in Washington has been that union high-ups were ready to go

along. It looks now as tho MURRAY had been unable to sell the restive REUTHER. If this situation develops as now seems probable, it could easily set off new wave of strikes in industry.

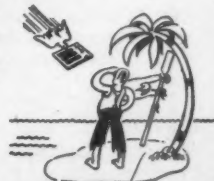
PAUL HOFFMAN, Studebaker pres, this wk challenged REUTHER statement that current low auto output could not be charged to strikes and labor unrest. He made public detailed chronology of all disturbances affecting Studebaker and its suppliers. Record is quite impressive.

PEACE CONFERENCE: Behind-the-scenes discussions are flecked with opportunism as Great Powers jockey for postwar position. You must understand that downfall of Germany and Japan upset power balance in both central Europe and Far East. Thus current moves reflect future prospects. Britain hopes to recoup losses in Asia by gaining in Italian colony distribution. Mark-time policy in India, Palestine is better understood if you realize she must keep on good terms with Moslems who populate Middle East and N Africa. Russia hopes to succeed Japan in Asia. Altho extending her influence in Europe, Asia remains her primary realm. This explains Russian intervention in Chinese civil war. She may readily realize her goal unless other powers act in concert to slow her down.



SHIFTING SANDS

Big mail-order houses now ship fashion merchandise from N Y to various distribution centers by plane. Faster, cheaper than rail, since special racks eliminate packaging; apparel needs no pressing at destination. . . Funeral parlors are increasingly air-minded. Service competitive to rail: airlines don't require someone to accompany body. . . Organized religion, always interested in co-operative movement, is becoming articulate advocate. At Nat'l Cooperative Congress, Columbus, Ohio, Sept 9, a rabbi, a priest and official of Federal Council of Churches will speak in support. . . *Wall St Jnl* ran nostalgic ad last wk offering services of "men of mature judgment and plenty of drive." The signature on the ad was a grim reminder of depression days: the Forty Plus Club. . . One factor in rising production costs is the restlessness of GI vets. Of those who are employed in the automobile industry, less than half of them are remaining on the job.



FOR THOSE WHO WILL NOT BE MENTALLY MAROONED

Quote

"HE WHO NEVER QUOTES, IS NEVER QUOTED"

Charles Haddon Spurgeon

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"If women had any sense the country wouldn't do any business. It is their dissatisfaction with THINGS that keeps industry humming."—Dr GALEN STARR ROSS, pres, Capitol College of Oratory and Music. 1-Q

"I hope I'll do nothing unworthy of a cigar store Indian."—RUPERT HUGHES, noted novelist, accepting membership in Bellevue, Wash's newly-incorporated Society for Preservation of Cigar Store Indian. 2-Q

"It seems to me there is something contradictory in this."—Woman patron of Theatre Mart, Los Angeles, Calif, commenting on showing of *The Drunkard*, and serving beer during intermissions. 3-Q

"Women's legs are ugly, cold, unsightly. They've been on show 25 yrs too long; their exposure causes illness, absenteeism."—RICHARD O PORTER, British fashion leader, explaining design of Badleh (Arabic tunic, modeled on Middle East fashions, with hem 11 in's from ground. 4-Q

"I've had my fun as the old man of this mountain, and now it's time for a younger man to step in."—ALBERT C CHILDS, 65, Pasadena, Calif owner Mt Wilson which includes Carnegie Institute observatory site, offering mtn for sale. (Price: \$425,000.) 5-Q

"I'm helping them bridge the adolescent gap."—Rev Edw J LEE, Jr, Louisville, Ky, referring to the 39 youths, 4 of whom live at his home, paroled to him by juvenile court. 6-Q

"We are restricted to seeing Shirley Temple in her earliest films, whereas this blond babydoll now is Mrs John Agar and may become a mama tomorrow."—Paris (France) movie columnist, lamenting dearth of new film fare. 7-Q

"Why not use flying squads of cars to bring people to church? If we can do it for elections, we can do it on Sundays."—Rev E A NEWMAN, vicar of Hythe, England. 8-Q

"They kiss like bumpkins now. That's why it should be banned."—

"MAY WE

Quote

YOU ON THAT?"

Letter to editor of Tokyo newspaper, setting forth reasons why movie kisses should be banned. Letter was in answer to another which complained that Japanese would be considered country bumpkins unless kisses were sanctioned. 9-Q

"I have to pay \$47,000 a yr alimony before I can buy a cup of coffee."—JOHN CARRADINE, asked by Hollywood judge why he was \$15,000 behind in alimony. 10-Q

"This business of fighting for peace is getting tiresome to the world."—Gen'l DWIGHT D EISENHOWER, on recent visit in Rio de Janeiro. 11-Q

"Real job of re-educating Germany has just begun. It will take a generation or so to carry out our program."—Dr J W TAYLOR, chief of A M G educational branch, Germany. 12-Q

"I remember the rest of it very well."—Mrs CLARA EDWARDS PAULDING, 91, graduate (1873) Mills College, Oakland, Calif, explaining why recent enrollment for summer "refresher" courses will include history of U S to 1860 only. 13-Q

"There is nothing so refreshing to the American people as the truth."—HENRY J KAISER. 14-Q

"The rent I've been getting for the last 8 yrs is good enough for me. Everything will remain status quo."—JOHN M MAXWELL, Chicago landlord, when tenant declared he was willing to pay more rent. 15-Q

"We are called upon by God to unite 2 people in the sacrament of marriage, yet we do it in a slovenly manner by allowing such trashy

stuff as 'I'll Walk Beside You' to be sung. What has a thing like 'I'll Walk Beside You' to do with marriage?"—Dr JEFFREY CRANSWICK, Anglican Bishop of Tasmania, denouncing as "trashy stuff" songs traditionally sung at weddings. As for "I Love You Truly," he declared it had not "an atom of worship in it." 16-Q

"Educators cannot ignore the fact that school children listen to the radio as many hours a week as they spend in classrooms."—KELSEY SWEATT, radio director, Mass State Dep't of Education, urging educators exert greater effort toward making radio programs appealing, further educational interests. "Adults spend 6 times as many hrs listening to radios as they do in reading books." 17-Q

"We sometimes talk as if 'the govt' were something away off somewhere—a Santa Claus or a Satan, according to whether we like what it's doing. But the govt is all of us who pay taxes and who benefit from the services we expect govt to provide."—WATSON B MILLER, administrator, Federal Security Agency. 18-Q

"I didn't invent the system of dictators in Paraguay, I inherited it."—HIGINIO MORINIGO, pres of Paraguay. 19-Q

"Most men won't make a play for women with escorts, but that never stops women. They'd flirt with a man no matter whom he's with—wife, mother or 5 kids."—KAYE BARTON, only girl capt of waiters in a N Y nightclub. (Quoted in *The Woman*.) 20-Q

"We must provide for the faculty's physical needs so it can meet the student's mental needs."—Dr ARTHUR S ADAMS, Cornell Univ provost, warning there won't be teachers enough for the 400,000 addit'l vets expected to enroll in nation's univ's this fall unless govt helps house professors. (He seeks one new faculty dwelling for every 20 student housing units.) 21-Q

"There must never be a Pearl Harbor from the north. Alaska is

a direct overland route to the U S and we must not allow anyone to take it."—Rep JOHN E SHERIDAN, acting chairman of House Military Affairs Committee, concurring in Army ideas of maintaining a strong peacetime force in Alaska. 22-Q

"If we are to bring our world safely into the bright future, we dare not limit the learning yrs or localize it behind ivied walls."—Pres TRUMAN, addressing delegates to World Conference of the Teaching Profession. 23-Q

On the Other Hand...

"If we continue to admit these peoples in increasing numbers, eventually we would be in the same fix as other countries."—Sen CHAS O ANDREWS, of Fla, disfavoring Truman-proposed special legislation to permit entry of European refugees into U S.

"It would be the height of hypocrisy for us to demand that other countries take action without offering to do the same."—Sen GLEN H TAYLOR, of Idaho.

"Altho the War and Navy dept's released 122,543 employees and the emergency war agencies an add'l 711 employees, the old-line agencies increased their personnel by 21,850."—Sen HARRY F BYRD, declaring that Federal jobs had been "manufactured" to retain employees on Gov't payroll. 24-Q

"If we cannot get help from the West we shall obtain it from the Soviet Union."—Polish Ambassador OSCAR LANGE, asking add'l U S loan: "We could use half a billion dollars or \$100 million—it depends on how much you can let us have." 25-Q

"The dismemberment of the German state and the attempt to reduce the German people to a level of perpetual poverty will some day break into another world explosion."—Former Pres HERBERT HOOVER, summarizing Big Four action in Germany. 26-Q

"No child is happy in delinquency. No child who is completely happy at home and in school ever steps

before a Juvenile Judge."—Dr C H CALHOON, Columbus, Ohio, exec psychologist State Bureau of Juvenile Research. 27-Q

"This is no time for businessmen to charge all the traffic will bear."—JOHN R STEELMAN, director Economic Stabilization, naming "volume production" road to "full employment with fair wages and fair profits for all." 28-Q

"As a citizen of Miss and of the U S I believe it may be a good thing that Bilbo has ret'd to the Senate. My reason is selfish: he can do Miss less harm in Washington than at home."—HODDING CARTER, Greenville, Miss publisher, in recent radio broadcast. 29-Q

"Today's girls probably are more interested in men than any generation before them has been. That is because this generation has grown up without normal male ass'n's whereas before the war women took such ass'n for granted."—Mrs LOUISE PFUETZE, reporting findings of survey of 10,000 girl students, for Campus Services, Nat'l YWCA's USO division. 30-Q

"You just can't bring up children and have the kind of recreation and living conditions you want with an income of less than \$1,500 a yr."—FRIEDA MILLER, chief of labor dep't women's bureau, predicting more talk for "baby bonuses" as living costs rise. 31-Q

"The writer will send all works to the authority to be copyrighted in its name, for his benefit. The authority will then say, 'We shall copyright for assignment no works except under writers who have become mbrs of the guild.'"—JAS M CAIN in Screen Writer article describing plans for "American Author's authority," closed shop monopoly in writing field. 32-Q

"Tell the chauffeur and the police to go where they please today. Perhaps they'll go to church and say a prayer for me."—JAS F BYRNES, Sec'y of State, declining use of official car, Paris peace conference. 33-Q

"We never will have Communism here unless the people want it. Russia cannot force it upon us. The most she can do is preach it to us as we preach Christianity thruout

the world."—ORVILLE WRIGHT, co-builder of 1st airplane to fly under its own power, marking his 75th birthday. 34-Q

"Here we sit listening to quack, quack, quack hr after hr. . . Let's get on with the blasted conference."—W J GORDON, New Zealand delegate to Paris peace conference. 35-Q

"Triviality and banality cannot be tolerated in Soviet vaudeville."—Commentator in Russian gov't newspaper, *Izvestia*, commenting adversely on performance of White Russian State Jazz Band. (Leader picked up technique in New York's Harlem; every performance is sell-out.) 36-Q

"Eighty-eight percent of the American people oppose the U S pooling its information about the A-bomb."—Dr HENRY LINK. 37-Q

"We owe Russia the same square deal we ask of her in ret'n."—Sen ARTHUR H VANDENBERG, of Mich, asserting Communism, democracy "should not differ in their desire for peace." 38-Q

"The genius that has solved countless assembly-line problems, has foundered on human relations."—CHAS T LUCEY, Scripps-Howard newspaper reporter, commenting on failure of mgt and labor to work together in auto industry. 39-Q



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Quote



COLUMNIST'S COLUMN

Basic English

The following, brief article is written in Basic English, currently attracting renewed attention as a possible internat'l language. A list of 850 Basic English words may be found in most public libraries. Try, sometime, to express your thoughts within the limits of this vocabulary.—EDITOR.

This account uses only words on a list of 850 making up the system put forward by a group of English education experts for earth-wide and free talk between men of all nations and all languages.

The list offers 600 thing-names—for example, cloth, mother, snow—150 names of qualities, as black, wise, foolish, equal, possible, and 100 "operation" words, as though, across, put, give.

Also, numbers, common to all languages, may be used.

You and I may get a knowledge of this tight, hard, clean language after about four wks of deep reading and so may be able to get the thoughts and theories of any man, woman, boy or girl on earth who also gets and keeps like knowledge.

In comparison, a boy or girl between 5 and 7 yrs old talks with almost 2500 words, while the normal man or woman knows about 20,000 to 25,000. A great verse-writing man used a list short of 20,000.

The possible range of discussion thru this system takes in all experience and all knowledge of men.

To the new (basic) writing-man, though, to keep inside this word list seems as flat as a stocking with no leg, as hollow as a camera with no lens and as false as a needle with no eye.

The experts teach true. Learning comes first!—*Los Angeles Times*.

AGE—Youth—1

A man is as young as he feels after playing with children.—*Threads*, hm, Geometric Tool Co.

BLAME—Shifting—2

Man is inclined, when in the wrong, to lay the blame on some one else. He is like the small boy who was standing on his cat's tail. The mother, hearing the terrible outburst, called from an adjoining room: "Tommie, stop pulling that cat's tail!"

"I'm not pulling the cat's tail; I'm standing on it. He's the one that's doing the pulling."—*Religious Telescope*.

BOOKS—3

The majority of screenwriters are not known outside their immediate environment. One of them, however, happened to write a book. It was accepted by a N Y publisher. The writer rec'd royalty checks and considerable praise. What pleased him most was a letter from his publisher in which the publisher referred to him as an "author."

"Look," said the writer, showing the letter to everybody on the studio lot, "I'm an author!"—*RICHARD MEALAND*, "Are Writers Authors?" *Publisher's Wkly*, 8-3-'46.

CHIVALRY—4

An Ala judge, a courtly gentleman of the old school, had to try a case in which one of the witnesses was an actress greatly admired in the South. Knowing that the usual question, "What is your age?" was likely to be asked, his Honor told the clerk to suspend action for a moment. Turning to the actress, he asked:

"Madam, how old are you?"

"Twenty-six," she replied, altho she was at least 36.

"Very well," said the judge politely. "I have asked that question because if I hadn't it surely would have been asked in the cross-examination. Now that you have told us your age, do you swear to tell the truth, the whole truth, and nothing but the truth?"—*Christian Life & Times*.

COMMON SENSE—5

A lady in India was having some wiring done by a native electrician. He came to her over and over again for instructions. Finally, in exasperation, she said: "You know what I want. Why don't you just use your common sense and go ahead?"

He made a grave, courtly bow and

said: "Madam, common sense is a rare gift. I have only a technical education."—*Woodmen of the World Magazine*.

CURIOSITY—6

A 7-yr-old girl went into a vacant house to explore, opened a closet door and stepped inside to investigate. The door swung shut and she was locked in. When a neighbor finally heard her cries 24 hrs later, the tearful explanation was this, "I went inside to see what was there and all there was was me!"—*Christian Advocate*.

DIVORCE—7

Sentimental persons who watched a horn-tooting car, festooned with tin cans and old shoes, dashing thru traffic, were saddened to read the sign: "Just Divorced."—*VIRGINIA J FORTNER*, *N Y Times Magazine*.

DRUDGERY—8

Drudgery is as necessary to call out the treasures of the mind as harrowing and planting those of the earth.—*MARGARET FULLER*, *Home-maker*.

EDUCATION—Value of—9

When the children of today reach maturity, a college education will be a necessity with very little hope for the untrained boy or girl. . .

A study made by the inter-collegiate Guidance Ass'n of 153 leading professions and vocations shows that advanced training of a college level or higher is prerequisite for 70% of the professions. This means that the lack of a college education closes 70% of the doors of the most desirable vocational opportunities even to the boy or girl who may have talent along these lines!—*EUNICE C BUSH*, *Best's Insurance News*.

FAME—Fleeting—10

Predappio is well known as the birthplace of Mussolini . . . but the bldg where he was born, once a mecca for Italian pilgrims now is decorated with a sign adv a laundry. A large sign on a road outside the town says: "Important notice! Mussolini was not born here." The Italian reporter also stopped an old man in the st of this town and asked him about Il Duce. "Who?" said the old man. "What's that name . . . Mussolini? Who is he, anyway?"—*ROBERT THOUT*, in a CBS broadcast.

FREEDOM—11

I believe that all education, public or private, should first and fore-

most be consciously directed toward training our children and young people in the responsible use of freedom. In a free country, that seems to make sense.—JOHN R. P. FRENCH, "Teaching Freedom & Responsibility," *Education*, 6-'46.

They DO say . . .

While a news release from United Seamen's service last wk asserted most young sailors have forsaken traditional tattoo, AP dispatch from Honolulu reports tattoo parlors are thronged with seamen seeking full-color reproduction of atomic bomb cloud. . . Nat'l Opinion Research recently polled public with query: "Do you believe Japs living in U S spied for their gov't during war?" Sixty-six per cent believed they did. But OWI reports no instance of such espionage. . . *The Highwayman*, ballad written by ALFRED NOYES 40 yrs ago, is suddenly getting big play. *Esquire* gives it illustrated treatment in Sept issue; Hollywood will soon make movie based on poem, with NOYES editing script. . . *True*, the jnl for men, is editorially perturbed by report of research dep't that mag is read by women in 83% of homes it circulates. "We don't want women in here!" storms editor, BILL WILLIAMS. "Why don't they get out?" . . . EDITH GWYNN reports EARL WILSON's query to women in slacks: "Does your end justify your jeans?"

GOD—and Man—12

In one of Tolstoy's stories the great Russian author tells of a Crimean peasant who was forced to plow on Easter Day. Since he could not go to church and burn his votive candle he lighted a candle and attached it to his plough. There he kept it burning as he followed the furrow back and forth thruout the sacred day, so that his daily labor became a sacrament.—Dr Wm STIDGER, *Young People's Wkly*.

HUMOR—Chinese—13

Su Tungpo went to call on a Mr Lu, and was kept waiting because the latter was taking an unusually long afternoon nap. At last, when Lu came down, Su pointed to an earthen jar containing a tortoise with a green waterplant growing on its back.

"A tortoise with waterplant on its shell is not so rare," he said.

"What is really difficult to obtain is a tortoise with 6 eyes." Lu asked what he meant, and Su repl'd:

"Emperor Chung of Tang dynasty once rec'd a 6-eyed tortoise, given him by a minister. On being asked the virtue of a 6-eyed tortoise, the minister said, 'It has 3 pr of eyes, therefore, when it takes a nap it is equal to the nap of 3 tortoises together.'"—LIN YUTANG, "The Chinese Sense of Humor," *China Magazine*, 8-'46.

INTERNAT'L RELATIONS—14

The Paris peace conference has at last defined the rights of the large and the small powers. The big fellows may exercise their authority and the little ones their lungs.—HOWARD BRUBAKER, *New Yorker*.

LANGUAGE—15

Little words never hurt a big idea.—HOWARD W. NEWTON, *Adv & Selling*.

LOYALTY—16

A skinny, hatchet-faced spinster, attending a Hollywood garden party, gazed out upon the incredibly beautiful landscape and gushed, "Oh, I just love nature!"

Groucho Marx overheard.

"That's loyalty," he quipped, "after what nature did to her!"—*Pure Oil News*.

LYNCH LAW—17

In a little southern town a mob was preparing to lynch a man, when a dignified old judge appeared. "Don't," he pleaded, "put a blot on this fair community by hasty action. The thing to do is to give the man a fair trial, and then lynch him."—*Religious Telescope*.

MARRIED LIFE—18

"A good wife," said an old-time clergyman, "should be like 3 things and yet she should not be like those 3 things.

"First, she should be like a snail, always keeping within her own house; but she should not be like the snail and carry all she has upon her back.

"Secondly, she should be like an echo, to speak when she is spoken to; but she should not be like an echo always to have the last word.

"Thirdly, she should be like a town clock, always keep time and regularity; but she should not be like a town clock to speak so loud that all the town may hear."—*Journeyman Barber*.



**CONFIDENTIALLY
THRU A
MEGAPHONE**

With the 1st anniversary of Japanese surrender behind us, business men are beginning to think and talk a bit apprehensively of a coming decline in trade. "Business is wonderful now, but. . ." Pessimists point to the depression of '20-21, conclude a similar reaction is inevitable.

We do not subscribe fully to this philosophy. Clearly, the current abnormal famine of merchandise cannot and should not continue. Presently, perhaps a yr hence, we shall be about caught up on accumulated demands. Already, a healthy competitive condition is apparent in some lines. In coming mo's there will be declines, readjustments, increasing unemployment in certain fields. But nothing approaching a great nat'l "bust" seems probable in the comparatively near future. Parallels between present period and aftermath of last war break down on close analysis.

Perhaps the biggest single reason for optimism is the fact that business men no longer subscribe to the inevitability of "good times." After World War I, no one foresaw disaster. Industry piled up huge inventories at peak prices. Now we are more cautious, better prepared.

We are now well insulated against most of the factors that make for wild inflation. Individual bank deposits are insured; regulation W stands a bulwark against excessive instalment credit; the stock mkt with its 100% margin requirement certainly can't soar too far or fast. Land prices, tho inflated, have not reached the (by comparison) absurd heights of the last wartime period. And the mortgage situation is far sounder. Moreover, housing shortage and consequent demand for bldg lots will tend to hold land values up.

In short, what we face, probably in '47 or '48, is a series of corrective measures, rather than an abrupt, disastrous drop.



APPAREL: New beach mat features collapsible hood attached which provides face protection while sun bathing. (*Minneapolis Tribune*)

FOOD—Preparation: New invention to aid in cooking is automatic oven that cooks by live steam instead of dry heat. Only requirement: food that is usually cooked with moist heat. No scorching, no burning; enough space to accommodate food for entire meal. Available in self-contained unit or will be built into some new gas ranges. (*Vendo Co*)

CONSTRUCTION: New bldg technique, "Ratio Structures," eliminates need for rafters, trusses in roof or for load-bearing walls. System, based on use of self-strengthening arch supported on series of free standing posts, enables erection of bldgs from roof down, rather than ground up. (*Iron Age*)

HEALTH—Diagnosis: Electro-kymograph, new instrument, detects heart disease in early stages. Enables physician to photograph accurately motions of the heart. Developed jointly by Temple Univ, Phila, and U S public health service.

MUSIC: New slide rule permits transposing music from one key to another; all notes of 14 different chords can be found instantly in any key. (*Lawrence Engineering Service, Peru, Ind*)

PRODUCTION: Dry powder lubricant for use in small workshops, on office mach'y, etc. Applied by bellows-type carton. Finer than face powder, gives complete penetration, lubrication. (*Schmidgall Mfg Co, Peoria, Ill*)

TRANSPORTATION: New continuous rail now under test may eliminate rhythmic "clack-clack" familiar to train riders as wheels pass over expansion joints. (*Everybody's Wkly*)

PROGRESS—19

A well-known nutritionist hurried thru the streets with a bulky pkg under his arm. Asked to acc't for his haste, he explained, "I finished the last chapter of a textbook and I want to get it to the publisher before something else happens."—CAROLYN VALENTINE, *American Druggist*.

PUBLICITY—20

Figuratively, (publicity) is the mud and straw out of which the bricks are made. Tho less pretentious than the completed structure, it is no less respectable.—RICHARD O BRADEN, "Getting the Right Kind of Publicity," *Forbes*, 8-15-46.

RANK—21

In some Pentagon offices in Washington, charwomen with the greatest seniority refuse to empty wastebaskets for anyone below the rank of colonel.—*Newsweek*.

RELAXATION—22

My neighbor is a relaxful man. Often . . . I can see him stretched out in a chair on his porch, gazing off toward the hills, a neglected book on his lap.

"You sure take a lot of rest, Van," I remarked to him one evening.

He looked up, uttered a weary sigh, and said: "During the past 24 hrs I exercised 7 million brain cells. My heart beat 103,680 times. I took 23,040 breaths. I inhaled 538 cubic ft of air. I spoke 4,800 words. I moved 750 major muscles; I ate 3.25 lbs of food and drank 2.9 pts of liquid. I turned in my sleep 35 times. My nails grew .000046 inches. My hair grew .01714 inches. And you call that rest!"—EMILE C SCHURMACHER, *Your Life*.

SALESMANSHIP—23

Give the American business man a break and he will bring orders out of chaos in any part of the world.—*Banking*.

SELF-INTEREST—24

Two little boys were astride a none-too-large hobbyhorse. Things eventually came to the point where one little rider said to the other: "If one of us would get off, I could ride better."—*Watchman-Examiner*.

SPEECH—Speaking—25

In the days of Balaam it was considered a miracle when an ass spoke. Things have changed.—*Wisconsin Dells Events*.

SQUALOR—26

A group of men sat in the smoker of a Pullman as the train wormed its way thru ugly, depressing outskirts of an industrial city. One man reached over, abruptly pulled down the shade.

"I can't stand looking at all that misery and suffering. It depresses me. Besides, there's nothing I can do about it."

"But there is something you can do about it," another asserted. "You can at least keep the shade up."—IRVING HOFFMAN, *Hollywood Reporter*.

Dictionary of Atomic Terms

Blame *Pathfinder* for these atrocious puns—and perpetuate them at your own risk:

ATOM: Eve descended from his rib.

ATOMIC: Overeating will give you this kind of ache.

FISSION: Done in a boat with hook and line.

RADIUM: Latin plural of radio.

URANIUM: What some people do not have sense enough to come in out of.

27

STRATEGY—28

In England not long ago 16 mi's of coaxial cable were installed, 3 ft underground, between 2 radio stations. The engineers soon discovered that the cable was leaking, losing much of the nitrogen pumped thru it. Instead of digging it up to find the holes, the men pumped the cable full of a gas that smelled like the odor of cats and then walked a dog over the route. The canine sniffed, dug furiously in 14 spots and "pointed out" the 14 leaks.—*Current History*.

VICTORY—Futility—29

We have not come out of conflict with a sense of purgation. A yr ago we celebrated VE and VJ days. Neither, it was remarked at the time, was a day of great exultation or great exaltation. And the haunting suspicion of the futility of victory has been with us ever since. We have been unable to recognize the victory as a moral as well as a physical one. We are still not sure what is good and what is not good. The edges of life are still hazy. We have no self-confidence for we do not know that what we do is right. —NORRIS HOUGHTON, "No Time for Tragedy," *Theatre Arts*, 8-46.

"We have only to be ready to use our power"

WM C BULLITT was U S Ambassador to the Union of Soviet Socialist Republics from '33 to '36. While his new book, *The Great Globe Itself* (Scribner, \$2.75), is primarily a discussion of the present tragic situation of the human race, menaced by the atomic bomb, Mr Bullitt gives particular attention to the Russian State. He pays high tribute to the Russian people, but charges that the unchanging aim of the Soviet gov't is the conquest of the world for Communism. The world, concludes the author, will find no peace in appeasement of Stalin.

The only totalitarian imperialism that threatens war in the world today is the Soviet Union. No vital interest of the peoples of the Soviet Union, who already hold a sixth of the land of the earth and have scarcely begun to populate it, lies behind the thrusts of Soviet Imperialism. But the Communist Creed demands the installation thruout the earth of Communist dictatorship, and the Soviet gov't uses the peoples of the Soviet Union as tools to achieve that aim. The peoples of the Soviet Union are not masters, but victims of the privileged and persecuting caste of orthodox Communists that directs them and their country by ukase, secret police and firing squads.

The hope of the U S and of all the democracies is the rapid establishment of a just peace on earth. Our desire is to achieve one world now. The aim of the Soviet gov't is the conquest of the world for Communism, which entails a policy of two worlds now, a Communist world and a democratic world, followed by the conquest of the democratic world by the Communist world. The immediate creation of a world wide custom of all nations treating one another as mbrs of a single peace group is rendered impossible by Soviet Imperialism. The establishment of such a custom requires standards of good faith, tolerance and human decency that the Soviet gov't has never lived by, does not live by and has no intention of living by. Since the creation of such a custom, and its maintenance until it becomes well established, is the only sure basis for peace, we and other democratic peoples who want peace cannot give up our aim to create it. . . We must strive to achieve peace in spite of Soviet Imperialism. . .

Let us reject with absolute finality the idea that we should attack the Soviet Union. Thanks to the possession of the atomic bomb and an airforce of overwhelming strength, we are today far stronger than the Soviet Union and could destroy it;

but to make war on the Soviet Union because we know that the Soviet gov't intends at a later date to make war on us would be to lower ourselves to a moral level not far above that of the Communists. We should lose our objective by the methods we chose to achieve it. We should fall into the error of Lenin himself, who because he was convinced that the end he sought was righteous, used most foul methods in his effort to achieve it, and, like all others who lived by the creed that the end justifies the means, created a Frankenstein of evil that swallowed up truth, honor, and brotherly love; and his followers inherited a vested interest in maintaining the privileges of their persecuting caste, and the instruments of tyranny. Man becomes what he does. Man cannot murder without becoming a murderer. Nations cannot plan and launch wars without becoming enemies of humanity. When Cain killed Abel he did not help the human family to become a peace group. We cannot create a custom of all nations treating one another as a peace group by blotting the Russian people off the earth with atomic bombs. . .

This does not mean that we should hesitate to use the atomic bomb to stop new crimes of Soviet Imperialism. To execute a murderer is not an immoral act. And the more certain the Soviet gov't is that we shall use the atomic bomb against it if it continues its career of aggression, the more likely the Soviet gov't will be to refrain from aggression—at least until it has the atomic bomb. At the present time we have only to be ready to use our power, and let the Soviet gov't know that we are ready to use it, in order not to have to use it. The Soviet gov't will refrain from starting any war if it knows that, when it commits an act of aggression, it will receive swift retribution in the form of atomic bombs. The Russians understand well the sequence of crime and punishment.



Virtue's Reward

CHANNING POLLOCK

CHANNING POLLOCK, author and playwright, died last wk in his 66th yr. Tho critics didn't take kindly to his moral plays, several were box office hits. Mr POLLOCK had an inexhaustible fund of heartening moral stories, which he wove skillfully into magazine articles and his many public talks. This one was a favorite, related many times.

Two criminals in Sing Sing penitentiary became interested in a new-comer—a lad whose career of petty offenses hadn't yet hardened his face or robbed him of a certain charm. "When you've served your time," they instructed, "go to a small town, start a small shop, and earn a reputation for strict honesty. Lean backward in square dealing, pay your bills the minute they're due, and make everybody like and trust you. We'll provide the money, and when we're thru here, and you've established yourself, we'll call and tell you what to do next."

In a little city in northern N Y, the plot succeeded beyond the fondest hopes of its originators. When they emerged from prison they found their protege in public office, and control of the county's finances. Seeing fortune within their grasp, they visited him to divulge the 2nd half of their scheme.

The young man heard them out and said, "Sorry fellows, but your plan defeated itself. I've been honest 5 yrs, and I like it. I like being liked, and respected, and feeling a hand on my shoulder without wondering whether it's a cop's. What's more, I've got more money now than I ever saw before. Here's the cash you advanced; start a shop somewhere, lean backward in square dealing, and if anybody calls to tell you what to do next, I miss my guess if you don't tell him where to go."

Quote

Sister Kenny visited the RKO lot while they were filming a picture based on her life story. Producer Dudley Nichols wanted to show her a few other pictures in the making but was embarrassed when they entered a stage where dancers were rehearsing wearing a minimum of clothes.

The famous nurse's only comment: "On that 2nd blonde from the left, the gastrocnemius is out of line."—ANDREW B HECHT, *Motion Picture*.

Johnson had hit some high spots in his life, but decided to settle down and take out life insurance. One of his best friends was an agent of some large company so Johnson went to him and applied for a policy. He took an examination from a doctor and then waited for a long time. One day he saw his friend and asked him about the policy.

"Well," said his friend, "you see, after an examination, the doctor takes a chart of the applicant's body and punches holes in it wherever he finds something wrong."

"Did he do that in my case?" Johnson asked.

"He sure did," repl'd the agent. "Then he took the chart home and put in on the player-piano, and it played 'Nearer My God to Thee.'"—*Capper's Wkly.*



OF THE WEEK

SMALL TOWN: a place with nothing doing every minute.—DICK HAYMES, film star.

" "

GUTTURAL: tone of voice to employ in telling risqué jokes.—*Coal-Getter.*

" "

HAT: a woman's clowning glory.—*Des Moines Register.*

" "

"Many persons believe in love at first."—PHIL BAKER, radio comedian.

GOOD STORIES

YOU CAN USE

I LAUGHED AT THIS ONE

GEO JESSEL

A Brooklyn fraternal organization once phoned and asked me to play a benefit performance. I had a pretty full schedule at the time, but agreed, since it was in home territory.

Later, the committee called again. Somebody had another bright idea: Maybe I could get Eddie Cantor in on the free deal. I said I'd try, and a few days later was able to report Cantor's acceptance.

"That's fine," exulted the committeeman. "Now, there's just one thing more: If you can also get Bing Crosby, you don't have to come!"

A young lady recently come to a small Southern town set out one morning to catch a bus bound for a nearby city. She reached the bus stop several min's before scheduled time of departure. No bus was in sight and after waiting 10 or 15 min's, she turned to a native lounging nearby and made inquiry.

"Oh," said the unconcerned citizen, "the bus went by half an hr ago. The driver always leaves a little early so as to avoid the crowd."

—*Magazine Digest.*

" "

Young Smithers was feeling off-color, and consulted a specialist. The specialist examined him, and said:

"All that's wrong with you, young fellow, is that you smoke too many cigarettes. Here is a way to cure yourself of the habit. . . Whenever you light a cigarette, put a stone in your pocket. Soon the discomfort of carrying the stones will cure you."

Young Smithers nodded and departed. Three days later the specialist rec'd a postcard from his patient:

"Dear Sir. I am following your advice, but I look darn funny pushing a wheelbarrow."—*Nat'l Canvas Goods Mfrs Review.*

A diplomatic publisher complimented a visitor from Atlanta on her splendid appearance and added, "Do you feel as well as you look?" She ans'd, "There are only 2 things the matter with me: dandruff and a badly spoiled stomach."

"Aren't you lucky," commented the publisher, "that only one shows?"

The lady reported the conversation faithfully to her husband a little later. He nodded slowly and asked, "Honey, did you have your hat on at the time?"—*BENNETT CERF, Sat Review of Literature.*

